



# EMA, CEA form Collaboration

## Groups will Work together on Range of Activities

### For Immediate Release

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(Washington, D.C., September 13, 2019) — The Energy Management Association ([EMA](#)) and California Energy Alliance ([CEA](#)) have formed a strategic collaboration to further their common objective of the continuous optimization of building energy performance, and leverage their members' collective expertise in the development of educational programming and providing input to policy makers.

"CEA is excited to collaborate with the EMA in the upcoming several months, as EMA members bring an important, building owner/operator perspective to the CEA work in developing energy policy," notes Doug Avery, CEA Co-Chair.

One byproduct of the collaboration that will be highly visible in the near future is a 2-hour California Title 24 Code Roundtable at the [CxEnergy Conference & Expo](#), April 6-9, 2020 in San Diego. The Roundtable will bring together voices from energy engineering, manufacturing, labor, and policy. EMA is a Presenting Organization at the event.

"We are delighted to welcome the California Energy Alliance as a Collaborating Partner of EMA and Supporting Organization of CxEnergy. We also look forward to the presentation they will provide on California energy codes and standards. CEA's impressive depth on issues and diversity of membership will help ensure that CxEnergy has topical educational content for local attendees," said Rusty Ross a Certified Energy Management Professional with EMA and president of its affiliated AABC Commissioning Group.

### About California Energy Alliance (CEA)

Founded in late 2016, the California Energy Alliance (CEA) unites representatives of a broad range of organizations concerned about energy and the built environment. As a member-based organization, CEA works to improve California's energy future and the migration toward a carbon-free energy horizon. CEA focuses on the promotion and realization of deep energy savings, sustainable energy generation, and integration. The Alliance actively participates in the development and implementation of pragmatic, environmentally and economically sound building energy standards and other initiatives. More information about CEA can be found at <https://caenergyalliance.org>

### About the Energy Management Association (EMA)

EMA is dedicated to advancing the quality of energy management products and services for the benefit of the building owner and serves as an advocate for energy efficiency policies in Washington. EMA developed and manages the DOE Better Buildings® Workforce-recognized Energy Management Professional Certification program, which features a commissioning-based energy management system that emphasizes both energy savings and building optimization. EMA conducts a wide variety of training programs through seminars, webinars and the annual CxEnergy Conference & Expo. More information about EMA can be found at <https://www.energymgmt.org/>.